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Sven Schonhofen is a Fellow at the Fordham IP Institute where his work focuses on trademark and copyright law. Sven is currently pursuing his Ph.D. degree and writing a thesis on publicity rights in Germany and the U.S.A. Furthermore, he is working as a Research Assistant for the Media, Technology & Telecommunications practice group of the international law firm Olswang in the Munich office. At Olswang, Sven's work focuses on a wide range of intellectual property issues, in particular copyright and trademark law, as well as data protection, IT and social media law.

Prior to joining Olswang, Sven was a Legal Trainee at the IP practice groups of Osborne Clarke and Cornelius Bartenbach Haesemann & Partner in Cologne, the chamber for copyright law at the Regional Court of Bielefeld and the Permanent Mission of Germany to the OSCE (Division for Human Rights) in Vienna. He previously interned at the Frankfurt office of Baker & McKenzie.

Sven graduated with Honors (cum laude) from Fordham University School of Law with an LL.M. in Intellectual Property and Information Technology Law. Prior to this, he graduated from Bayreuth University in Germany with degrees in law and business.

Sven publishes regularly on current issues of intellectual property law.