

***Stan McCoy, President & Managing Director
Motion Picture Association EMEA***



Stan McCoy is the President and Managing Director of the region encompassing Europe, the Middle East, and Africa (EMEA) for the Motion Picture Association (MPA)

As a specialist in intellectual property and innovation policy, Stan's key responsibility is to work with partners across the region to promote policies and enforcement practices that help the region to enjoy the jobs, growth, and cultural dividends of a vibrant creative sector.

Stan joined the MPA in April 2014 as Senior Vice President & Regional Policy Director following over a decade of government service. He became President and Managing Director on 1 January 2015.

Prior to joining the MPA, Stan served as Assistant U.S. Trade Representative for Intellectual Property and Innovation in the Office of the U.S. Trade Representative. Before joining USTR, he worked at the law firm Covington & Burling in both Brussels and Washington D.C. Stan graduated from DePauw University and the University of Virginia School of Law. He resides with his family in Brussels where the MPA's EMEA offices are headquartered.