

## Christian W. Liedtke

**Languages:** English, German, French

**Phone:** +1-949-698-7840

### **Experience:**

Christian W. Liedtke has more than a decade of experience in national and particularly international, multi jurisdictional, trademark, patent, design, unfair competition and copyright litigation.

Moreover, Mr. Liedtke has handled myriad product piracy/ anti-counterfeit and parallel import cases (including customs seizures), often as part of coordinating clients' global brand enforcement efforts and always successfully balancing clients' enforcement and brand equity interests.

He also has specialized expertise in drafting and negotiating complex IP and IT related contracts amongst others for licensing, technology transfer, R&D, and outsourcing transactions. Moreover, Christian has deep knowledge regarding pre- and post publication advertising, marketing, promotion as well as product development matters.

Mr. Liedtke is a member of, and holds leadership positions in, several leading industry associations including the German American Lawyers Association, International Trademark Association (INTA) and the International Bar Association (IBA). As a member of IBA's Committee L (Intellectual Property and Entertainment Law) he was in charge of educational programs at the association's annual conferences in Singapore, Buenos Aires, and Madrid. Within INTA, he was a member of several committees, chaired the Parallel Imports EU Subcommittee, served on the association's Europe Council, and is currently part of the association's Anti-Counterfeiting Committee.

Additionally, he volunteers his time by acting as pro-bono counsel for the Roxana Todd Hodges Stroke Foundation of Southern California and the Pvblic Foundation based in Washington DC.

Industry focus: Electronics – Consumer- and Luxury Goods – Pharmaceuticals – Medical Devices – Finance – Computer Hard- and Software – Manufacturing Technologies – Electronics –Apparel

### **Previous Affiliations:**

Linklaters LLP

Kirkland & Ellis LLP

Knobbe Martens Olson & Bear