

## **Magdalena Berger, LL.M.**

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Lena is an expert in U.S. and EU intellectual property law with a focus on trademark and copyright matters. She has extensive experience in trademark searches, prosecution, enforcement and licensing for a wide variety of industries. In addition to her practice, Lena works closely with the Fordham IP Institute where she tracks emerging IP law issues, mentors students and teaches classes in U.S. and EU trademark law.

Lena is admitted to practice in New York and in Germany. She has practiced in the field of intellectual property law with a focus on trademark law since 2008, in New York since 2013. Prior to joining platz-ip, Lena worked for IP law boutiques in Munich, Germany prosecuting and litigating trademarks.

Lena graduated summa cum laude from Fordham University School of Law with an LL.M. in IP/IT Law, winning the Emily C. and John E. Hansen Award for the best student in the IP program. Prior to that Lena, graduated from Universität Passau, Germany.

Lena is a member of the academic committee of the International Trademark Association (INTA) as well as a member of the trademark committee of the New York Intellectual Property Law Association (NYIPLA).