

**Fordham Intellectual Property Law Institute  
&  
Emily C. & John E. Hansen Intellectual Property Institute**

**21st Annual Intellectual Property Law & Policy  
Conference**

[www.fordhamipconference.com](http://www.fordhamipconference.com)

**Fordham University School of Law**  
Thursday and Friday, April 4-5, 2013

**Hugh C. Hansen**  
Director

*Learn   Debate   Have Fun*

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**Wednesday, April 3rd**

**Reception & Dinner for Faculty and Sponsors**

Reception: 6:15 PM – 7:30 PM

Dinner: 7:30 PM to 9:00 PM

Lowenstein Building, 12th Floor

<b>Thursday, April 4: Morning</b>	
	<b>Registration</b> 7:00 AM – 8:00 AM Platt Atrium <b>Breakfast</b> Sponsored by: <b>Crowell &amp; Moring LLP</b> 7:00 AM – 9:00 AM
8:00 AM	Welcoming Remarks: 8:00 AM - 8:05 AM
8:15 AM	Plenary Session 1A
8:30 AM	<b>Governmental Leaders in IP: Can Individuals</b>
8:45 AM	<b>Make a Difference?</b>
9:00 AM	8:10 AM – 9:10 AM  McNally Amphitheatre / Room 311
9:15 AM	Plenary Session 1B
9:30 AM	<b>Views From the Judiciary</b>
9:45 AM	9:15 AM – 10:15 AM  McNally Amphitheatre / Room 311
10:00 AM	
10:15 AM	Break
10:30 AM	10:15 AM - 10:40 AM

AM
10:45 AM
11:00 AM
11:15 AM
11:30 AM
11:45 AM
12:00 PM
12:15 PM
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1:45 PM
2:00 PM
2:15 PM

Plenary Session 1C

**Multilateral/FTA Issues & Policy**

10:40 AM – 11:40 AM

McNally Amphitheatre / Room 311

Plenary Session 1D

**General Counsel Roundtable:  
The View from the Top**

11:45 AM – 1:00 PM

McNally Amphitheatre / Room 311

**Lunch**

1:00 PM – 2:20 PM

Platt Atrium  
12th Floor Lounge, Lowenstein Building

**Hon. Jed S. Rakoff**  
U.S. District Court, Southern District of New York, New York

**Sponsored by:**  
**Fulbrook Capital Management, LLC**

<b>Thursday, April 4: Afternoon</b>			
2:30 PM	Patent Session 2A <b>Global Patent Developments</b> 2:30 PM - 3:30 PM  10 on the Park*	Copyright Session 3A <b>EU Copyright: Recent Developments</b> 2:30 PM - 3:40 PM  McNally Amphitheatre	Trademark Session 4A <b>The new gTLDs</b> 2:30 PM – 3:35 PM  Room 311
2:45 PM			
3:00 PM			
3:15 PM			
3:30 PM			
3:30 PM	Patent Session 2B <b>The European Unitary Patent and the Unified Patent Court</b> 3:35 PM - 4:50 PM  10 on the Park*	Copyright Session 3B <b>Copyright Developments in Canada</b> 3:45 PM - 4:55 PM  McNally Amphitheatre	Break 3:35 PM - 4:00 PM
3:45 PM			
4:00 PM			
4:15 PM			
4:30 PM			
4:30 PM	Break 4:50 PM - 5:15 PM	Break 4:55 PM - 5:20 PM	Session 4B <b>Multilateral Developments</b> 4:00 PM – 5:15 PM  Room 311
4:45 PM			
5:00 PM			
5:15 PM			
5:30 PM			
5:30 PM	Patent Session 2C <b>U.S. Patent Law: Recent Developments</b> 5:15 PM - 6:45 PM  10 on the Park*	Copyright Session 3C <b>View from the Copyright Office and U.S. Recent Developments including <i>Kirtsaeng</i></b> 5:20 PM – 6:45 PM  McNally Amphitheatre	Session 4C <b>Trade Secrets: National &amp; International Developments</b> 5:20 PM - 6:45 PM  Room 311
5:45 PM			
6:00 PM			
6:15 PM			
6:15 PM			

*\*10 on the Park requires that our attendees complete a bag screening. Please plan to arrive a few minutes in advance of the session start time.*

6:30 PM	<p style="text-align: center;"><b>Reception</b></p> <p style="text-align: center;">6:30 PM – 8:30 PM Location: 10 on the Park 60 Columbus Circle, 10th Floor</p> <p style="text-align: center;">Sponsored by:</p> <p style="text-align: center;"><b>Freshfields Bruckhaus Deringer LLP</b></p>
6:45 PM	
7:00 PM	
7:15 PM	
7:30 PM	
7:45 PM	
8:00 PM	
8:15 PM	

<b>Friday, April 5: Morning</b>			
	<b>Breakfast</b> Sponsored by: <b>Paul Hastings</b> 7:00 AM – 9:00 AM		
7:30 AM	Sunrise Seminar <b>Valuing and Extracting Value from Patents: A Brave New World</b> 7:30 AM – 9:10 AM  Room 312	Sunrise Seminar <b>Digitization and Aggregation: Fair Use or Foul?</b> 7:30 AM – 8:25 AM  McNally Amphitheatre	Sunrise Seminar <b>IP: Should Trademark, Copyright and Patent Protection Overlap?</b> 7:30 AM – 8:40 AM  Room 311
7:45 AM			
8:00 AM			
8:15 AM			
8:30 AM			
8:45 AM		Competition Session 6A <b>Competition Overview and Recent Developments</b> 8:30 AM – 9:30 AM  McNally Amphitheatre	Trademark Session 7A <b>EU and U.S. Design Law Including a Discussion of <i>Apple v. Samsung</i></b> 8:45 AM – 9:45 AM  Room 311
9:00 AM		Break 9:30 AM – 9:55 AM	Break 9:45 AM - 10:10 AM
9:15 AM	Patent Session 5A <b>Supplementary Protection Certificates</b> 9:15 AM – 10:15 AM  Room 312	Competition Session 6B <b>Pharma &amp; Competition</b> 9:55 AM - 10:55 AM  McNally Amphitheatre	Trademark and Copyright Session 7B <b>Video Games: IP Issues &amp; Strategies</b>
9:30 AM			
9:45 AM			
10:00 AM			
10:15 AM	Break 10:15 AM - 10:40 AM		
10:30 AM			
10:45 AM			

10:45 AM	<p>Patent Session 5B  <b>Administrative &amp; Substantive Patent Office Harmonization</b>                  10:40 AM - 11:55 AM                  Room 312</p>	<p>Competition Session 6C  <b>Smartphones: FRAND, Injunctions and Other Issues</b>                  11:00 AM – 1:10 PM                  McNally Amphitheatre</p>	<p>10:10 AM – 11:30 AM  <b>Video Games: IP Issues &amp; Strategies</b></p>	
11:00 AM			<p>Patent Session 5C  <b>Secondary and Collective Liability in Patents</b>                  12:00 PM – 1:00 PM                  Room 312</p>	<p>Enforcement Session 7C  <b>The EU Observatory on Infringements of IP Rights Including a Discussion of Piracy</b>                  11:35 AM - 1:10 PM                  Room 311</p>
11:15 AM				
11:30 AM				
11:45 AM				
12:00 PM	<p>Patent Session 5C  <b>Secondary and Collective Liability in Patents</b>                  12:00 PM – 1:00 PM                  Room 312</p>	<p>Competition Session 6C  <b>Smartphones: FRAND, Injunctions and Other Issues</b>                  11:00 AM – 1:10 PM                  McNally Amphitheatre</p>	<p>Enforcement Session 7C  <b>The EU Observatory on Infringements of IP Rights Including a Discussion of Piracy</b>                  11:35 AM - 1:10 PM                  Room 311</p>	
12:15 PM				
12:30 PM				
12:45 PM				
1:00 PM	<p><b>Lunch</b>                  1:10 PM – 2:20 PM                  Platt Atrium                  12th Floor Lounge, Lowenstein Building  <b>Teresa Stanek Rea</b>                  Acting Under Secretary of Commerce for Intellectual Property and                  Acting Director of the USPTO</p>	<p>Competition Session 6C  <b>Smartphones: FRAND, Injunctions and Other Issues</b>                  11:00 AM – 1:10 PM                  McNally Amphitheatre</p>	<p>Enforcement Session 7C  <b>The EU Observatory on Infringements of IP Rights Including a Discussion of Piracy</b>                  11:35 AM - 1:10 PM                  Room 311</p>	
1:15 PM				
1:30 PM				
1:45 PM				
2:00 PM				
2:15 PM				

<b>Friday, April 5: Afternoon</b>			
2:30 PM	Patent Session 8A <b>Remedies: Including the Current State of Injunctions</b> 2:30 PM - 4:10 PM  McNally Amphitheatre	Copyright Session 9A <b>Access to Information &amp; the Public Domain</b> 2:30 PM – 3:30 PM  Room 312	
2:45 PM		Trademark Session 10A <b>EU Trademark Law: Recent Developments including Legislation and Genuine Use</b> 2:30 PM - 4:00 PM  Room 311	
3:00 PM			
3:15 PM			
3:30 PM			Break 3:30 PM - 3:55 PM
3:45 PM			
4:00 PM	Copyright Session 9B <b>View from the European Commission; Copyright &amp; Collective Licensing</b> 3:55 PM - 5:25 PM  Room 312		
4:15 PM	Break 4:10 PM - 4:35 PM	Break 4:00 PM - 4:25 PM	
4:30 PM	Patent Session 8B <b>Patentable Subject Matter: Are Software and Gene Patents still "under the sun"?</b> 4:35 PM - 6:45 PM  McNally Amphitheatre	Trademark Session 10B <b>Color Marks: EU and U.S. Recent Developments</b> 4:25 PM - 5:25 PM  Room 311	
4:45 PM			
5:00 PM			
5:15 PM			
5:30 PM		Copyright Session 9C <b>Performance Rights in Copyright: Public, Private, or "Digital"?</b> 5:30 PM - 6:45 PM  Room 312	
5:45 PM		Trademark Session 10C <b>U.S. Trademark Law: Recent Developments</b> 5:30 PM - 6:45 PM  Room 311	
6:00 PM			
6:15 PM			



6:30 PM	<p style="text-align: center;"><b>Closing Reception</b></p> <p style="text-align: center;">6:30 PM – 8:30 PM Platt Atrium</p> <p style="text-align: center;">Sponsored by: <b>Bristows</b></p>
6:45 PM	
7:00 PM	
7:15 PM	
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7:45 PM	
8:00 PM	
8:15 PM	
	<p style="text-align: center;">Hospitality Suite</p> <p style="text-align: center;">Sponsored by: <b>Perkins &amp; Coie LLP</b></p>
	<p style="text-align: center;">Flash Drive</p> <p style="text-align: center;">Sponsored by: <b>Cooley LLP</b></p>
	<p style="text-align: center;">Wi-Fi Access</p> <p style="text-align: center;">Sponsored by: <b>eBay</b></p>
	<p style="text-align: center;">Breaks</p> <p style="text-align: center;">Sponsored by: <b>MPAA</b></p>