

**Fordham Intellectual Property Law Institute  
&  
Emily C. & John E. Hansen Intellectual Property Institute**

**20th Annual Intellectual Property Law & Policy  
Conference**

[www.fordhamipconference.com](http://www.fordhamipconference.com)

**Fordham University School of Law**  
Thursday and Friday, April 12-13, 2012

**Hugh C. Hansen**  
Director

*Learn   Debate   Have Fun*

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**Wednesday, April 11th**

**Reception & Dinner for Faculty and Sponsors**

Reception: 6:15 PM – 7:30 PM

Dinner: 7:30 PM to 9:00 PM

Lowenstein Building, 12th Floor

*Sponsored by*

**McKool Smith**

<b>Thursday, April 12: Morning</b>	
	<b>Registration</b> 7:00 AM – 8:00 AM Platt Atrium <b>Breakfast</b> Sponsored by: <b>Crowell &amp; Moring LLP</b> 7:00 AM – 9:00 AM
8:00 AM	<b>Welcoming Remarks: 8:00 AM - 8:15 AM</b>
8:15 AM	Plenary Session 1A
8:30 AM	<b>Patents in the 21st Century: Change and Uncertainty in the US, including discussion of the AIA</b>
8:45 AM	8:20 AM – 9:05 AM
9:00 AM	
9:15 AM	Plenary Session 1B
9:30 AM	<b>Multilateral IP Issues &amp; Policy</b>
9:45 AM	9:10 AM – 10:10 AM
10:00 AM	
10:15 AM	Plenary Session 1C
10:30 AM	<b>Patents in the 21st Century: Change and Uncertainty in the EU, including discussion of the Unitary Patent</b>
10:45 AM	10:15 AM – 11:00 AM

11:00 AM	<b>Break</b> 11:00 AM - 11:25 AM	
11:15 AM		
11:30 AM	<b>Plenary Session 1D</b> <b>What is Legitimate IP Protection?</b> <b>Is it Possible in Light of the Anti-IP Backlash?</b> <b>(Discussion including ACTA, SOPA, &amp; Megaupload)</b> 11:25 AM – 1:10 PM	
11:45 AM		
12:00 PM		
12:15 PM		
12:30 PM		
12:45 PM		
1:00 PM		
1:15 PM		<b>Lunch</b> 1:10 PM – 2:20 PM Platt Atrium 12th Floor Lounge, Lowenstein Building
1:30 PM		<b>Lord Neuberger</b> Master of the Rolls
1:45 PM		<b>Sponsored by:</b> <b>Cravath Swaine &amp; Moore LLP</b>
2:00 PM		
2:15 PM		

<b>Thursday, April 12: Afternoon</b>			
2:30 PM	Patent Session 2A <b>U.S. Patent Law: Where Has It Been? Where Is It Going?</b> 2:30 PM - 3:45 PM	Copyright Session 3A <b>Fair Use: Is It Working? What Does the Future Hold?</b> 2:30 PM – 3:40 PM	Competition Session 4A <b>U.S. Antitrust Perspectives &amp; Developments</b> 2:30 PM - 3:35 PM
2:45 PM			
3:00 PM			
3:15 PM			
3:30 PM			
3:45 PM	Patent Session 2B <b>Business Method Patents and Related Issues</b> 3:50 PM - 4:50 PM	Session 3B <b>IP Developments in China</b> 3:45 PM - 4:55 PM	Competition Session 4B <b>Competitive Implications of Acquiring and Asserting Patent Portfolios and Technology Transfer Agreements</b> 3:40 PM - 4:50 PM
4:00 PM			
4:15 PM			
4:30 PM			
4:45 PM			
5:00 PM	Break 4:50 PM - 5:15 PM	Break 4:55 PM - 5:20 PM	Break 4:50 PM - 5:15 PM

5:15 PM	<p>Patent Session 2C <b>U.S. Patent Law: Recent Developments</b> 5:15 PM - 6:30 PM</p>	Copyright Session 3C <b><i>Golan</i>, the Constitution, and Copyright: Blueprint or Misstep?</b> 5:20 PM - 6:30 PM	<p>Competition Session 4C <b>EU Competition Perspectives &amp; Developments</b> 5:15 PM - 6:30 PM</p>
5:30 PM			
5:45 PM			
6:00 PM			
6:15 PM			
6:30 PM			
6:45 PM	<p><b>Reception</b>  6:30 PM – 8:30 PM Location: 10 on the Park 60 Columbus Circle, 10th Floor  Sponsored by: <b>Freshfields Bruckhaus Deringer LLP</b></p>		
7:00 PM			
7:15 PM			
7:30 PM			
7:45 PM			
8:00 PM			
8:15 PM			

<b>Friday, April 13: Morning</b>				
	<b>Breakfast</b> <b>Sponsored by:</b> <b>Paul Hastings</b> 7:00 AM – 9:00 AM			
7:30 AM	Sunrise Seminar <b>The Judiciary and IP in the 21st Century: Views from the Judges</b> 7:30 AM – 8:40 AM		Sunrise Seminar <b>Technology and Intellectual Property: Out of Sync or Hope for the future?</b> 7:30 AM – 8:25 AM	Sunrise Seminar <b>Plain Packaging and Label Regulations: Proper Health Legislation or Fundamental Violation?</b> 7:30 AM – 8:25 AM
7:45 AM				
8:00 AM				
8:15 AM				
8:30 AM				
8:45 AM	Patent Session 5A <b>Remedies</b> 8:45 AM - 10:05 AM	Trade Session 6A <b>Multilateral Developments and Related IP Issues</b> 8:30 AM – 10:05 AM	Copyright Session 7A <b>U.S. Copyright Law: Where Has It Been? Where Is It Going?</b> 8:30 AM – 10:05 AM	Trademark Session 8A <b>European Trade Mark Law: Where Has It Been? Where Is It Going</b> 8:30 AM – 9:45 AM
9:00 AM				
9:15 AM				
9:30 AM				
9:45 AM				
10:00 AM				

10:00 AM	Break 10:05 AM - 10:30 AM	Break 10:05 AM - 10:30 AM	Break 10:05 AM - 10:30 AM			
10:15 AM				Trademark Session 8B		
10:30 AM	Patent Session 5B <b>EU Patent Law: Where Has It Been? Where Is It Going?</b> 10:30 AM - 11:45 AM	Enforcement Session 6B <b>Enforcement</b> 10:30 AM - 11:50 AM	Copyright Session 7B <b>Music Industry Issues including Collecting Societies</b> 10:30 AM - 11:50 AM	<b>Recent Developments in EU Trademark &amp; Design Law</b> 9:50 AM – 11:20 AM		
10:45 AM						
11:00 AM						
11:15 AM						
11:30 AM				Break 11:20 AM – 11:45 AM		
11:45 AM	Patent Session 5C <b>Global Patent Developments</b> 11:50 AM - 1:10 PM	Session 6C <b>IP Developments in Japan</b> 12:00 PM - 1:10 PM	Session 7C <b>View from the European Commission</b> 11:55 AM - 1:10 PM			
12:00 PM						Trademark Session 8C
12:15 PM						<b>OHIM, Boards of Appeal, and U.S. Trademark Trial and Appeal Board: A Close Look and Comparison</b> 11:45 AM – 1:10 PM
12:30 PM						
12:45 PM						
1:00 PM	Lunch 1:10 PM – 2:20 PM Platt Atrium 12th Floor Lounge, Lowenstein Building Hon. Denny Chin U.S. Court of Appeals for the Second Circuit Sponsored by: <b>Bloomberg Law</b>					
1:15 PM						
1:30 PM						
1:45 PM						
2:00 PM						
2:15 PM						

<b>Friday, April 13: Afternoon</b>				
2:30 PM	Patent Session 9A <b>Claim Construction &amp; Repair</b> 2:30 PM - 3:45 PM	Patent Session 10A <b>Telecoms</b> 2:30 PM - 3:45 PM	Copyright Session 11A <b>European Copyright Law: Where Has It Been? Where Is It Going?</b> 2:30 PM - 3:30 PM	Trademark Session 12A <b>Functionality and Trademark Law in the U.S. &amp; EU, including a discussion of <i>Louboutin</i></b> 2:30 PM - 3:45 PM
2:45 PM				
3:00 PM				
3:15 PM				
3:30 PM				
3:45 PM	Break 3:45 PM - 4:10 PM	Break 3:45 PM - 4:10 PM		Trademark Session 12B <b>U.S. Trademark Law: Where Has It Been? Where Is It Going?</b> 3:50 PM - 4:50 PM
4:00 PM			Copyright Session 11B <b>EU Copyright Law: Recent Developments</b> 3:35 PM - 5:05 PM	
4:15 PM	Patent Session 9B <b>Supplementary Protection Certificates</b> 4:10 PM - 5:10 PM	Session 10B <b>Discovery</b> 4:10 PM - 5:10 PM		
4:30 PM				
4:45 PM				
5:00 PM				
5:15 PM			Break 4:50 PM - 5:15 PM	
5:30 PM	Patent Session 9C <b>Biotech &amp; Related Issues including <i>Prometheus</i></b> 5:15 PM - 6:30 PM		Break 5:05 PM - 5:30 PM	Trademark Session 12C <b>U.S. Trademark Law: Recent Developments</b> 5:15 PM - 6:30 PM
5:45 PM				
6:00 PM				
6:15 PM				
			Session 11C <b>CJEU: A Review &amp; Critique of Its Case Law</b> 5:30 PM - 6:30 PM	



6:30 PM	<p style="text-align: center;"><b>Closing Reception</b></p> <p style="text-align: center;">6:30 PM – 8:30 PM Platt Atrium</p> <p style="text-align: center;">Sponsored by: <b>Bristows</b></p>
6:45 PM	
7:00 PM	
7:15 PM	
7:30 PM	
7:45 PM	
8:00 PM	
8:15 PM	
	<p style="text-align: center;">Hospitality Suite</p> <p style="text-align: center;">Sponsored by: <b>Perkins &amp; Coie LLP</b></p>
	<p style="text-align: center;">Flash Drive</p> <p style="text-align: center;">Sponsored by: <b>Cooley LLP</b></p>
	<p style="text-align: center;">Wi-Fi Access</p> <p style="text-align: center;">Sponsored by: <b>eBay</b></p>
	<p style="text-align: center;">Breaks</p> <p style="text-align: center;">Sponsored by: <b>BASCAP</b></p>