



# **21<sup>st</sup> Annual Fordham Intellectual Property law & Policy Conference**

**Session 7C**

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**The EU Observatory on Infringements of IP Rights - Piracy**

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**New York 4-5 April 2013**

## Art. 7 Regulation n° 386/2012

- Annual Work Programme
- Submitted to AB for information



## I -Wide consultation among Stakeholders

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- Over 80 responses

## II-Draft Work Programme

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- Observatory Plenary
- Revised draft



## Basic questions to be answered

How many people are employed in IP-intensive industries, directly and indirectly?

How much value-added (GDP) is created in those industries?



## In US

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27.7 % of all jobs in the economy  
34.8 % of U.S. GDP

## In Europe ?

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IP impact study



## Basic questions to be answered

What is the state of awareness and understanding of IP among citizens?

What messages could be more effective to convince citizens of the importance of IP protection?

Is the situation the same in all MS?

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## Observatory web page

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- Repository of awareness campaigns
- Library of studies and research on topics linked to IP
- Knowledge platform for enforcers



- Develop systems to exchange data and information
- Define model(s) for measuring the scale of IP infringements

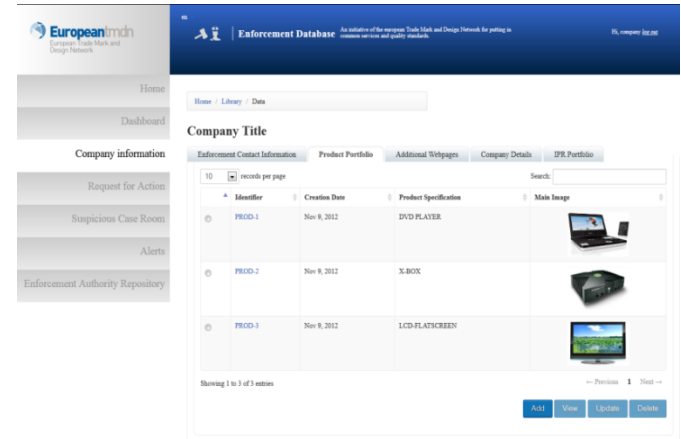






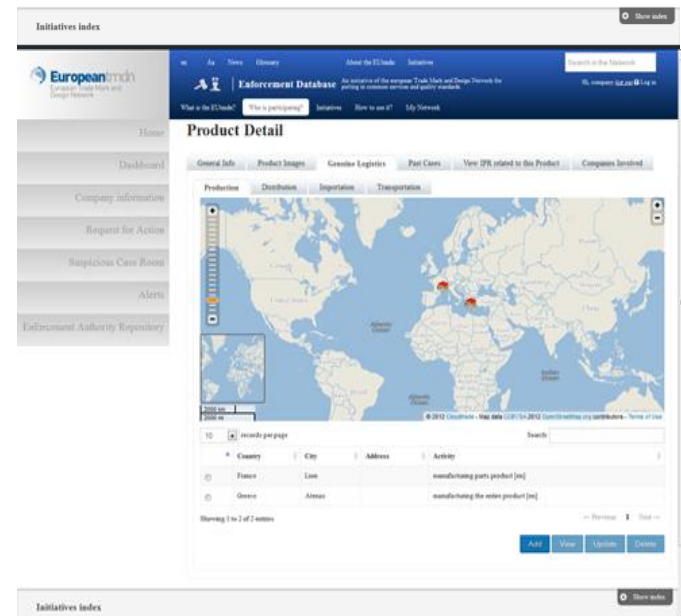
# What?

- Interoperable electronic tool enabling exchange of information between right owners and enforcement authorities



# Why?

- Sharpen enforcement authorities' fight against counterfeiting
- Enable IPR owners to contribute to the defence of their rights
- Enhance IP protection



# What?

- Electronic tool for collection and exploitation of seizures figures
- All enforcement related authorities

# Why?

- Define standards
- Ease input of information
- Enable reporting and forecasting

Upload multiple/complex seizure data

Case	Month	Year	Detention region/city*	Category*	IPR Type*	Country of provenance	Quantity*	Item value (€)
1	11	2012	Click to edit	Click to edit	Click to edit	Click to edit	Click to edit	Click to edit

Reports:

Download report | Send by e-mail

Report Type: Evolution | Detention country | Categories | Provenance country | Authority | Intellectual property right

Show: Cases

Category	Percentage
Trade marks [en]	18%
Design [en]	15%
Patents [en]	12%
Supplementary protection certificate [en]	10%
Plant variety [en]	8%
Protected geographical indication [en]	7%
Protected designation of origin [en]	6%
Other [en]	24%

Show: Cases

Month	Count
11-2011	2
12-2011	3
01-2012	6
02-2012	1
03-2012	2
04-2012	4
05-2012	2
06-2012	2

## Design training sessions in collaboration with law enforcement organisations

- Joint Interpol training for police trainers
- Joint Europol and business sector training for police and customs
- Joint Europol and Eurojust training for police, customs and judiciary



INTERPOL



## Identify and address needs

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- Study on needs for competences and skills in enforcement in the EU
- Build multiannual training programme



## Active stakeholder participation

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- Project-based activities
- CF and CP method

## Avoid duplications

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- Seek synergies with activities/projects at national, EU and International level

- Member States
- Commission and European Parliament
- EU and International organisations
- Private sector associations
- Consumers and civil society





# Thank You

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