

Jaime Siegel

Jaime Siegel is the Senior Intellectual Property Counsel for Sony Corporation of America. His responsibilities include the worldwide licensing of technology in and out of Sony, the enforcement of Sony's patent rights, the defense of Sony against third party intellectual property claims and strategic intellectual property acquisitions. In his position, Jaime supports intellectual property matters for all of Sony's network companies.

Jaime is an expert in patent pools and is the Chairman of the Board of MPEG LA, the world's largest patent pool administrator. He has been a member of the AVS ad hoc IPR Experts group in China and the representative for Sony on the AVS Patent Pool Administration Executive Committee.

Jaime has extensive experience with commercializing intellectual property and licensing technology and has negotiated significant numbers of licensing arrangements during his tenure with Sony Corporation of America in the US and abroad. Prior to joining Sony over 12 years ago, Jaime was an IP litigation associate at the leading US intellectual property law firms of Kenyon & Kenyon and Fish & Neave and holds a degree in Law and an undergraduate degree in Mechanical Engineering. He is regularly invited to speak and chair at numerous legal and licensing professional meetings on the subjects of international strategic alliances, licensing practices, and patent pools.

Jaime is also a National Trustee of the Rock & Roll Hall of Fame and Museum.