



## Mary E. Rasenberger

### *Counsel*

*Skadden, Arps, Slate, Meagher & Flom LLP*  
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Mary Rasenberger is counsel in the Intellectual Property and Technology Group at Skadden, Arps, focusing on copyright, publishing, technology, and media and trademark law. Ms. Rasenberger counsels publishing, entertainment, technology, communications and fashion companies in copyright policy, enforcement, litigation strategies, licensing and ownership structures, avoiding infringement, fair use and digital rights management. She represents clients in copyright infringement cases, Copyright Office rulemakings and ASCAP/BMI proceedings; and drafts and negotiates licensing, work-for-hire and all forms of publishing-, film-, music- and television-related agreements. Ms. Rasenberger has worked in the area of intellectual property, technology and copyright law for more than 20 years.

From 2002-2008, Ms. Rasenberger served in the Copyright Office and the Office of Strategic Initiatives of the Library of Congress, including serving as senior policy adviser, overseeing digital policy initiatives and recommendations to Congress on copyright and other policy matters, and served as director for the National Digital Preservation Program, a Congressionally mandated program to create a national network for the long-term preservation of digital content with the private sector. Ms. Rasenberger also served as policy advisor for the Copyright Office, where she oversaw legislative and policy initiatives; advised the Register, Congress and executive branch agencies on international and domestic copyright issues; and participated in bilateral and multilateral treaty and MOU negotiations with numerous countries.

Before serving in the government, Ms. Rasenberger was counsel to Skadden, Arps. She also has worked at other New York law firms and in-house at a major music label. She is chair of the ABA International Copyright Law and Treaties committee, a member of the board of the ABA Annual Review of Intellectual Property, a member of the New York City Bar Association Copyright and Literary Property Committee, an active member of the membership committee and a former trustee and D.C. chapter chair of the Copyright Society of the U.S.A., chair of the Society's FA©E education committee and founder of Copyright Awareness Week.

Ms. Rasenberger is a frequent speaker on copyright law and an adjunct professor at Fordham Law School.

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### **Education**

J.D., Harvard Law School, 1989

M.A., Boston University, 1986

B.A., Columbia University, Barnard College, 1983

### **Bar Admissions**

New York

District of Columbia

### **Recent Authorships**

"Software, Music and Other Digital Works: Ninth Circuit Clarifies Standard for Determining Whether a Transfer Is a Sale or License: *Vernor v. Autodesk, MDY v. Blizzard Entertainment and UMG Recordings v. Augusto*," *Bloomberg's Technology Law and Intellectual Property*, May 2011.

"When Is a Service Provider Liable for Inducement Under *Grokster?*," *Intellectual Property & Technology Law Journal*, Vol. 22 No.10 - October 2010

"Copyright Issues and Section 108 Reform", *Columbia Journal of Law & the Arts*, Vol. 34 No. 1 - Fall 2010

"An Interview with Copyright Register Marybeth Peters", with June M. Besek, *Landslide Magazine*, Vol. 3 No. 1 - September/October 2010

"NY High Court And Long-Arm Copyright Jurisdiction," *Law360*, July 22, 2010

"Arista Records v. Lime Group Summary," *Skadden, Arps, Slate, Meagher & Flom LLP*, May 19, 2010

"Supreme Court Clarifies Jurisdictional Requirements; Revives Copyright Class Action Settlement," *Skadden, Arps, Slate, Meagher & Flom LLP*, March 5, 2010

"Supreme Court Refuses to Hear Copyright Challenge to Cable Operator's Remote DVR," *Skadden, Arps, Slate, Meagher & Flom LLP*, July 15, 2009

"Emerging Trends and Forces Affecting Intellectual Property," *Skadden, Arps, Slate, Meagher & Flom LLP*, January 12, 2009