

Vanessa Marsland

Bio – Fordham IP Conference April 2011



Vanessa Marsland

Clifford Chance, 10 Upper Bank Street, London, E14 5JJ

T +44 20 7006 4503

E vanessa.marsland@cliffordchance.com

Vanessa Marsland qualified as an English solicitor in 1981 and has focused on intellectual property since that time. She has been a partner at Clifford Chance in London since 1987.

Copyright

She has taken a particular interest in copyright in the digital environment throughout her career. Her work in the IT sector began in the early 1980s, prior to enactment of explicit copyright protection for computer software in the United Kingdom, handling anti counterfeiting and licensing work on behalf of a number of leading companies in the sector. Since that time she has advised on numerous projects and cases about scope of protection for software and digital data, and has helped other sectors who have since become affected by the growth of digital exploitation to take learnings from the software industry experience. She has contributed the specialist section on the computer software industry for UK textbook Copyright & Skone James on Copyright for each of the 14th to 16th editions.

Trademarks and Designs

She has many years of hands-on experience of the multi-layered systems for protecting trademarks and designs in Europe, heading the group in Clifford Chance London that manages client portfolios across the region, and handling related disputes work. This has included cases before the General Court and Court of Justice on issues including principles and practice relating to inherent and acquired distinctiveness. Her work has also had a particular focus on protection of product and packaging design against "lookalike" products, across the European region.