

Fordham Intellectual Property Law Institute

19th Annual Conference INTELLECTUAL PROPERTY LAW & POLICY

www.fordhamipconference.com

Fordham University School of Law
Thursday and Friday, April 28-29, 2011

Hugh C. Hansen
Director

Learn Debate Have Fun

Wednesday, April 27th

Reception & Dinner for Faculty and Sponsors

Reception: 6:15pm – 7:30 p.m.

Dinner: 7:30 pm to 9:00 pm

Lowenstein Building, 12th Floor

Sponsored by

McKool Smith

Thursday, April 28: Morning

Registration

7:00 AM – 8:00 AM

Platt Atrium

Breakfast

Sponsored by:

Gilbert's LLP

7:00 AM – 9:00 AM

8:00
AM

Welcoming Remarks: 8:00 AM – 8:15 AM

8:15
AM

8:30
AM

Plenary Session 1A

Multilateral IP Issues & Policy

8:45
AM

8:15 AM – 9:15 AM

9:00
AM

9:15
AM

9:30
AM

Plenary Session 1B

IP Issues & Policy in the European Union

9:45
AM

9:20 AM- 10:20 AM

10:00
AM

10:15
AM

10:30
AM

Plenary Session 1C

IP Issues & Policy in the United States

10:45
AM

10:25 AM- 11:25 AM

11:00
AM

11:15
AM

11:30
AM

BREAK

11:25 AM – 11:50 AM

11:45
AM

12:00 PM
12:15 PM
12:30 PM
12:45 PM
1:00 PM
1:15 PM
1:30 PM
1:45 PM
2:00 PM

Plenary Session 1D
Views from the Judiciary
11:50 AM – 1:10 PM

Lunch
1:10 PM – 2:30 PM
David Kappos
Under Secretary of Commerce for Intellectual Property
& Director of the USPTO
Sponsored by:
Patterson Belknap Webb & Tyler

Thursday, April 28: Afternoon

2:30 PM	Patent Session 2A Japanese Patent Developments 2:30 PM – 3:30 PM	Copyright Session 3A US Copyright Developments 2:30 PM – 4:15 PM	Trademark Session 4A EU Trademark & Design Developments 2:30 PM – 4:00 PM
2:45 PM			
3:00 PM	Patent Session 2B EU Patent Developments 3:35 PM – 4:50 PM	BREAK 4:15 PM – 4:40 PM	BREAK 4:00 PM – 4:25PM
3:15 PM			
3:30 PM			
3:45 PM	BREAK 4:50 PM – 5:15 PM	Copyright Session 3B Google Books Decision, Orphan Works & Extended Collective Licensing 4:40 PM – 6:30 PM	Trademark Session 4B EU & US Initial Interest Confusion 4:25 PM – 5:25 PM
4:00 PM			
4:15 PM	Patent Session 2C US Patent Developments 5:15 PM – 6:30 PM	Trademark Session 4C EU & US Trademark Dilution 5:30 PM – 6:30 PM	
4:30 PM			
4:45 PM			
5:00 PM			
5:15 PM			
5:30 PM			
5:45 PM			
6:00 PM			
6:15 PM			

Reception

6:30 PM – 8:30 PM
Location: 10 On The Park

Sponsored by:

Freshfields Bruckhaus Deringer LLP

Friday, April 29: Morning

Breakfast

Sponsored by:

NERA Economic Consulting

7:00 AM – 9:00 AM

7:30
AM

Sunrise Seminar
**Patents and Open
Innovation**
7:30 AM – 8:25 AM

7:45
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8:00
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8:15
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9:45
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10:00
AM

Patent Session 5A
**Open Source &
Patents**
8:30 AM – 9:30 AM

Sunrise Seminar

**Rule of Law on
the Internet:
Feasible or
Fantasy?**
7:30 AM – 8:25 AM

7:30 AM – 8:25 AM

Sunrise Seminar

**Trademark Reflections
on the Royal Wedding
(For Those Who Gave
Up Their Invitations to
be Here)**
7:30 AM – 8:25 AM

7:30 AM – 8:25 AM

Trade Session 7A
**Multilateral IP &
FTA
Developments**
8:30 AM – 10:10 AM

10:15 AM	Patent Session 5B Claim Construction 9:35 AM – 10:50 AM	Competition Session 6A Global Competition Law & Policy 8:30 AM – 11:00 AM	BREAK 10:10 AM – 10:35 AM
10:30 AM			
10:45 AM			
11:00 AM	BREAK 10:50 AM – 11:15 AM	BREAK 11:00 AM – 11:25 AM	Enforcement Session 7B Enforcement Issues Including New Government Initiatives 10:35 AM – 12:10 PM
11:15 AM	Patent Session 5C Supplementary Protection Certificates 11:15 AM – 12:10 PM	Enforcement Session 6B ITC 11:25 AM – 12:10 PM	
11:30 AM			
11:45 AM			
12:00 PM			
12:15 PM			
12:30 PM	Patent Session 5D Gene Patents 12:15 PM – 1:15 PM	Patent/Competition Session 6C Telecoms 12:15 PM – 1:15 PM	Enforcement Session 7C IP Enforcement in China 12:15 PM – 1:15 PM
12:45 PM			
1:00 PM			
1:15 PM	Lunch 1:15 PM – 2:30 PM Victoria Espinel US Intellectual Property Enforcement Coordinator Executive Office of the President Sponsored by: BASCAP		
1:30 PM			
1:45 PM			
2:00 PM			
2:15 PM			

Friday, April 29: Afternoon

2:30
PM

Patent Session 8A
**Views from the
EPO, JPO,
USPTO and
WIPO**
2:30 PM – 3:30 PM

Copyright Session 9A
**EU Copyright
Developments**
2:30 PM – 3:40 PM

Trademark Session 10A
**Smell & Look-a-
likes: A
Comparative
Analysis**
2:30 PM – 3:30 PM

2:45
PM

3:00
PM

3:15
PM

3:30
PM

BREAK
3:30 PM – 3:55 PM

BREAK
3:50 PM – 4:05 PM

BREAK
3:30 PM – 3:55 PM

3:45
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4:00
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4:15
PM

4:30
PM

4:45
PM

Patent Session 8B
**Bilski & its
Progeny: A
Comparative
Analysis**
3:55 PM – 4:55 PM

Copyright Session 9B
**Secondary
Liability**
4:05 PM – 5:35 PM

Trademark Session 10B
**Specialized
Trademark Courts:
Overdue or
Unnecessary?**
3:55 PM – 4:55 PM

5:00
PM

5:15
PM

5:30
PM

5:45
PM

6:00
PM

6:15
PM

Patent Session 8C
Remedies
5:00 PM – 6:30 PM

Copyright Session 9C
**Worldwide ISP
Participation
Developments**
5:40 PM – 6:30 PM

Trademark Session 10C
**AdWords: A
Comparative
Analysis**
5:00 PM – 6:30 PM

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**7:00
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**7:45
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**8:00
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**8:15
PM**

Closing Reception

6:30 PM – 8:30 PM
Fordham Law Atrium

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Bristows

With a Special Appearance by:

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Pro Hac Vice

Hospitality Suite

Sponsored by:

Chadbourne & Parke LLP